

WFTV-TV P.O. Box 863324 Orlando, FL 32886-3324 ph: (407) 841-9000 fx: (407) 841-8259

Advertiser Agency

Buyer Salesperson

Product

Acct Types

Est/Headline

Comments

Brand

Demo Revision

Pol/Iss/National Federation of Ind(16837) Target Enterprises (3056)

MASON,KYM Telerep/Los Angeles, Los Angeles (1043) ph: (555) 555-5555

Political - Issue (1068) 263/NFIB (135639) National/Political

263/06288430

263/NFIB W/O 9/3

***** THIS IS A CASH IN ADVANCE

Invoice 635699 **Inv Date** 9/30/2012 Terms Net 30 Contract 327936 Bill Type Standard Period 8/27/2012 - 9/30/2012

No/Normal CO-OP/Order Type

Package

Gen. Date 10/1/2012 4:51:20PM

Target Enterprises 15260 Ventura Boulevard #1240 Sherman Oaks, CA 91403

AgM

OFFICIAL BILLING INVOICE

rlando (WFTV) OFFICIAL BILLING INVOICE Copy/ISCI Amount Remarks								
ine	Туре	Scheduled	Schedule Days to Run	Air Time	Length		10450.00	
_	Spot	7:00:00AM- 9:00:00.	Per week (1),Mo,Tu,We,Th,Fr	09/06/12 9:00AM (Th)	00:30	NFIBFL814H	\$2450.00	
-	Spot		Per week (1),Mo,Tu,We,Th,Fr	09/04/12 12:19PM (Tu)	00:30	NFIBFL814H	\$1050.00	
	Spot		Per week (2),Mo,Tu,We,Th,Fr	09/06/12 5:13PM (Th)	00:30	NFIBFL814H	\$2700.00	
	Spot		Per week (2),Mo,Tu,We,Th,Fr	09/07/12 5:28PM (Fr)	00:30	NFIBFL814H	\$2700.00	
, ,	Spot		Per week (1),Mo,Tu,We,Th,Fr	09/03/12 6:13PM (Mo)	00:30	NFIBFL814H	\$3700.00	
, j	Spot		Per week (2),Mo,Tu,We,Th,Fr	09/04/12 5:52AM (Tu)	00:30	NFIBFL814H	\$900.00	
, j	Spot	5:30:00AM- 6:00:00	Per week (2),Mo,Tu,We,Th,Fr	09/05/12 5:43AM (We)	00:30	NFIBFL814H	\$900.00	
0	Spot		Per week (2),Mo,Tu,We,Th,Fr	09/05/12 6:28AM (We)	00:30	NFIBFL814H	\$2100.00	
.0 .0	Spot		Per week (2),Mo,Tu,We,Th,Fr	09/07/12 6:22AM (Fr)	00:30	NFIBFL814H	\$2100.00	
						Gross Total	\$18,600.00	Total Spots

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



(\$2,790.00) \$15,810.00

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written. Page: 1